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USING THE CLICKUP APPLICATION TO STREAMLINE ADMINISTRATIVE WORKFLOWS FOR CREATION INTERACTIVE EDUCATIONAL CONTENT

Skillful organization of distance learning by a teacher in today's conditions is a real necessity and an important strategic task in the context of modern education. Its design, creation, and implementation require a deep understanding of pedagogical, psychological, and technological aspects. In particular, during distance learning, teachers should use self-developed multimedia teaching tools that contribute to better perception and mastery of educational material. For example, concise illustrated summaries, interactive posters, sheets, videos with pop-up questions or tasks, web quests, and so on.

It is worth noting that the creation of teachers' own interactive educational content requires a significant investment of time, the presence of practical skills in working with certain software or web resources, etc. In this context, it is important to involve various specialists in its development and creation, including methodologists, project managers, programmers, designers, IT administrators. To facilitate their collaboration, it is advisable to use the capabilities of the ClickUp service. ClickUp is a multifunctional application that helps plan tasks, create calendars, notes, structure information (text, images, audio, and video), create databases, and manage data and projects.

The ClickUp application has four subscription levels: free, personal, team, and corporate. In the basic free version, all functions are available with some limitations, such as the volume of uploaded media files, the number of users working collaboratively, and restrictions on the volume of created content. ClickUp subscription plans offer discounts for university students and professors, school students, and teachers who associate their accounts with academic email addresses..

ClickUp has a web version as well as applications for PC (Windows and macOS) and smartphones (Android and iOS). The application is designed for online work. An advantage of the application is that artificial intelligence can be applied to optimize work with textual information. It is worth noting that ClickUp has the function of embedding various formats - links to OneDrive, Google Drive or Google Docs, Figma files, Miro and FigmaJam interactive whiteboards, Typeform polls, Zoom meetings, and more. This allows users to interact with various application without leaving ClickUp.

To effectively organize the process of creating interactive educational content for each subject for distance school students, a system of interaction in ClickUp was developed between the teacher, graphic designer, and project manager. To work together on the creation of interactive educational content in ClickUp, project manager need to create a separate space in school workspace. A general calendar of recording interactive videos in the studio is added to this space. Also, this space should contain folders for each educational subject, in which are placed: the calendar planning; links to valid educational programs for the subject; educational material created by the teacher and methodist; recommendations of volume and for the preparation of text materials for recording it on interactive boards; templates for presentations, summaries, tests and tasks; a calendar with work tasks of a teacher, methodologist, project manager, designer and IT administrator.

Thus, the ClickUp application is an optimal tool for organizing work processes, which allows teachers, methodologists and IT specialists to work in real time on the development of interactive educational content and have real-time access to all materials uploaded to the application.

References

"Simplify education management", URL: https://clickup.com/teams/education